

Year 5

Computing Activities: Being a YouTuber

Year 5: Being a YouTuber

Learn about what is a vlogger and what is involved in being a YouTuber

Overview: Every child wants to be a 'Youtuber'. In this activity children will learn about what that actually means and they will explore the positive and negatives associated with being a YouTuber. The children are given the opportunity to create their own vlog, edit and then critique it.

In completing this unit the children will learn about online safety. In relating the learning outcomes to a YouTuber the children will consider the risks of their online lives in a real life scenario. Throughout this activity there are lots of opportunities to discuss online safety with the children.

Key Terms & Vocabulary Explained

Vlog	YouTuber	Product Placement
Online Bullying	Transitions	Record
Edit	Content	

Computing Learning Journal

The children's journal is a digital text book that they can be used to record the children's understanding of the computing topic. They must personalise their book and answer all the questions within. The teacher journal can be used as a presentation and contains all teaching tips.

Resources Required

iPad, Tablet,



Book Creator



Teacher's Guide



iMovie



Scan Free

App replacement
What can I use if I don't have that?

Apps Required	iPad	Android Tablet	Chromebook	Surface/PC	Mac
 <p>Book Creator £4.99 (iPad) Free on Chrome but limited books</p>		 Accessed through Chrome Browser	 Accessed through Chrome Browser	 Accessed through Chrome Browser	 Accessed through Chrome Browser
 <p>iMovie</p>		Replace with Adobe Spark Video	Replace with Adobe Spark Video		
 <p>Scan Free</p>		 ScanQR on Chrome Browser	 ScanQR on Chrome Browser	 ScanQR on Chrome Browser	 ScanQR on Chrome Browser

How to download teaching resources for this activity



We have made every effort to ensure resources are as accessible as possible. Please choose the file type you require for your device.



The **Teacher's Handbook** contains all the content you will need to teach this activity.



The **Children's Handbook** contains the content the children will need for this activity.



Download **all the resources** as ZIP file. This works best for desktop users.



[Download PowerPoint](#)



[Download Book Creator](#)



[Zipped Files](#)



[Download PDF Version](#)



[Download PDF Version](#)

How to download the Children's handbook (ePub version)



Using their iPads, ask the children to scan the QR code below. Once scanned, the children will need to select 'or continue to website,' then click 'Direct Download' and then 'Open in Book Creator.'



Being a YouTuber Planning Overview

Lesson	Driving Question	Activity	Assessment
1	What is a YouTuber?	<ol style="list-style-type: none"> 1. Distribute pupil's digital learning journal template/scan QR code. 2. Watch video What is a vlog 3. Complete challenges 1 & 2. 4. Watch the video Drawing Blindfolded 5. Complete Challenge 3. 6. Children present their work to the class. Discuss their answers. 7. Self assessment and computing vocabulary. 	(DL) I can explain what is meant by the term vlogger.
2	<p>Why are YouTubers popular?</p> <p>How do they make money as a YouTuber?</p>	<ol style="list-style-type: none"> 1. Class discussion about why YouTubers are so popular and complete challenge 4. 2. Watch the video What is a Vlog? 3. Watch the video A Billion Pound Industry 4. Complete challenges 5 & 6 5. Watch the video Zoella - how I deal with cyberbullying 6. Children present their work to the class. Discuss their answers. 7. Self assessment and computing vocabulary. 	<p>(DL) I can explain what online bullying is and discuss empathy and effects.</p> <p>(DL) I can critically analyse the positives and negatives of being a vlogger.</p>
3	What happens when it goes wrong?	<ol style="list-style-type: none"> 1. Class discussion about the value of privacy. 2. Watch video The dangers of daily vlogging . 3. Complete challenges 8 & 9. 4. Children present their work to the class. Discuss their answers. 5. Self assessment and computing vocabulary. 	(DL) I can identify the potential risks when putting content online.
4	Can you create your own vlog?	<ol style="list-style-type: none"> 1. Introduce the task to the children, put them in pairs and get them to agree a topic for their vlog. 2. Watch the first 6 minutes of the video Tech Talk. 3. Children create their own videos - challenge 10. 4. Children present their work to the class. Discuss their answers. 5. Self assessment and computing vocabulary. 	(DL) I can create a subject specific vlog.
5	Can you edit your video so it could be broadcast online?	<ol style="list-style-type: none"> 1. Watch the second part of Tech Talk - start the video at 6 minutes into it. 2. Children edit their videos. 3. Children present their work to the class. Discuss their answers. 	(DL) I can edit my vlog.
6	How can I improve my vlog?	<ol style="list-style-type: none"> 1. Ask the children to watch and critique their videos, if time permits share some on the board and ask them to create each others. Try to focus these on the positive elements of the video. 2. Complete challenges 11, 12 & 13. 3. Children present their work to the class. Discuss their answers. 4. Self assessment and computing vocabulary. 	(DL) I can construct a persuasive argument for or against becoming a Vlogger.

Teacher's notes: Lesson 1

What is a YouTuber?



Assessment

I can explain what is meant by the term Vlogger.

Step 1: Ask the children to explain what a YouTuber is.

Step 2: Did any of the children mention the word 'Vlogger'? If not ask them to research the term. (A vlog is a blog that contains video content). Is there any difference between a YouTuber and a Vlogger or are they the same thing? YouTube is the media outlet for vloggers content.

Step 3: The video in the link below explains what a vlogger is, show the children the video.

<https://www.bbc.com/ownit/take-control/kids-explain-slang-vlog?collection=vlog-like-a-boss>

Step 3: Distribute the children's digital learning journal template for the YouTuber Activity. The journal must be opened with the Book Creator app. If you are not familiar with how to distribute digital work, please read through the Section 3: Tips for teachers. If you are using iPads/tablets you can quickly ask children to scan the QR Code in the teachers book.

Step 4: Challenge 1, the children must design their own cover. You will need to model how to use Book Creator. Then discuss elements of design for a front cover. When you are designing a book cover you are visually representing the chapters, paragraphs, characters, events, settings, and ideas, all in a single image. So the children need to remember this book is about computing and that should be reflected in the cover.

They will need to do the following independently: **Tips:**

Change the size of text
Change the colour of pages
Change the colour of text
Change the font
Change alignment of text
Add shapes, emojis and images

The title should be large and easy to read
No white background, colours stand out better
Make sure all text is readable
Only use stylised fonts for titles
Use a maximum of 4 emojis on the cover
Paragraph text should be size 12

Step 5: Ask the children to complete Challenge 2.

Step 6: Ask them who their favourite YouTubers are. Next ask them who Daniel Middleton is. They may know him as Dan TDM. In 2017 he was the highest grossing UK based Youtuber (reported £12.3 million for the year). He is best known for his commentaries on Minecraft but posts videos about anything he feels like.

Step 7: Ask the children to watch the video in the link below and critically analyse it what was the purpose of the video? Was it funny, sad, telling, a story, factual?

<https://youtu.be/J2cHA17YdCo>

Step 8: Ask the children to complete Challenge 3. Let's continue to consider the video what do they feel about the quality of the production of the video? Where is it set? How does he engage with his audience?

Step 9: Ask for some volunteers to have a go at some blind fold drawings, ask them to commentate on the drawing, remember there can be no uncomfortable silences! Ask another child to film them with an iPad and then compare the quality of the videos. What differs? (picture and sound quality, why?).

Teacher's notes: Lesson 2

Why are YouTubers popular?

How do they make money as a YouTuber?



Assessment

I can explain what is meant by the term vlogger.

Step 1: Discuss the previous lesson about YouTubers and Vlogging.

Step 2: Ask this children to open their Digital Literacy books, Next show the children the video of Jessica Ellen-Fozard discussing the merits of being a YouTuber - she is a well-known YouTuber who posts videos about vintage fashion, as well as life with disabilities and chronic illnesses.

<https://www.bbc.com/ownit/the-basics/youtube-tips-from-jessica-kellgren-fozard?collection=vlogging>

Step 3: Now ask the children to complete Challenge 4, a mind-map of why they think it would be good to be a YouTuber.

Step 4: Discuss the children's answers and ask the children do they think YouTubers make money from being a YouTuber. Ask whether they think you could earn more than a teacher, a pilot and a premier league footballer. The answer is you can for each of those jobs (including a professional footballer).

Step 5: Show the children the table of earnings for 2017. Do they think it is right the sums of money that YouTubers can earn? Do they think it is fair that it would take a nurse 514 years to earn what Daniel Middleton earned in 2017 alone?

Step 6: This next task should be done independently by the children. Ask them to investigate how they make money, a simple Google search will give them several ways of this (product placement, sponsorship and commercial advertising are the three most common ways). Ask the children to complete challenge 5, the mind map in their book about YouTubers make money.

Step 7: Before you move on to the next slide. Ask the children if they can see any possible negative permutations to being a YouTuber. Then show the children the video about Zoella, link below. Did any of the children identify the issue of cyberbullying. Youtubers are an easy target for bullies, why do you think this is?

www.bbc.co.uk/newsround/26136191

Teacher's notes: Lesson 3

When you put your life online what can go wrong?



Assessment

I can identify the source of problems for vloggers.

Step 1: Recap on the positives involved of being a YouTuber and the some of the negative elements to being one.

Step 2: Talk to the children about Alfie Deyes and Zoella, they are two successful YouTubers who are now married. They took to Twitter to ask fans to stop coming to their house and peeping through the windows! Ask the children would they like that type of attention? Ask the children would they sacrifice their privacy for the financial rewards of being a YouTuber?

Step 3: If some of the children are willing to sacrifice their privacy ask them what happens when they make a mistake and do something wrong.

Do they think all of their followers will continue to follow them?

Do they think their followers should be able to give their opinion on the mistake they have made.

Do they think their will lose out financially if they make mistake, is that right?

Think about how often you make a mistake would you want lots of people criticising them for the mistakes they make?

Step 4: Now watch the video in the link below (The Dangers of Daily vlogging).

<https://www.youtube.com/watch?v=UHJ1fIABe04>

Step 5: Ask the children to open their books and investigate the case of Logan Paul. This should be done as an independent task. If you are not aware of the history of this story Logan Paul was a famous YouTuber who while filming a video for his vlog came across a dead body, he posted the body to his social media account and made jokes about it. He faced a big backlash from his fans and sponsors alike. There is more information in the link below:

<http://www.bbc.co.uk/news/world-asia-42644321>

Step 6: Discuss the children's answers. Emphasise the importance of understanding that once something is posted online you lose control of it. Challenge any of the children who think it was appropriate to post the video, do children understand what should and should not be shared online?

Step 7: Now ask the children to look at the next case study, this one is about Kangua Ren. He was another famous YouTuber who decided to play a 'prank' on a homeless person. He now faces 2 years in jail as a consequence of his prank. More details can be found here.

<http://www.dailymail.co.uk/news/article-5633715/YouTuber-faces-jail-tricking-homeless-man-eating-Oreos-filled-toothpaste.html>

<https://www.telegraph.co.uk/news/2018/04/17/youtuber-faces-jail-video-forcing-homeless-man-eat-toothpaste/>

Step 8: Discuss the children's answers. Do they understand the risks of posting videos online. If they are seen doing something illegal on a video or when they are live streaming they could get themselves into serious trouble.

<https://www.common sense media.org/blog/talking-to-kids-about-youtube-celebs-who-cross-the-line>

What does it take to create a vlog?

What techniques are used to create a vlog?



Assessment

(DL) I can evaluate video content and identify its purpose.

Step 1: In this and the next lesson the children are going to create their own vlogs. In the teacher presentation there are three suggested themes for these videos but you can ask your children to do anything from the topic you are currently learning about in school to their favourite game.

Step 2: Ask the children to tell you what makes a good vlog? Here's a list of some of the things that the children may come up with:

- Speaking clearly, without periods of silence.
- Good Sound Quality - your audience needs to be able to hear you!
- Fixed camera position with minimal movement of the camera.
- An engaging voice - talk to the children about expression and how using different tones can alter the same message which is being delivered.
- A suitable setting - look at what's behind you, you may be doing this in a school setting but consider what's around you is the environment tidy? Does it reflect the message you are trying to communicate.

Step 3: Show the children the video in the teacher presentation. **Watch the first 6 minutes of this video, you will watch the second part of the video in lesson 5.** Update the list with anything the children missed off.

<https://youtu.be/vpZvc8vtHvo>

Step 4: The script, the children will need to decide whether or not to script their video - there are pros and cons of both approaches i.e. with script children tend to read and therefore lose that authentic voice, without script and some children will have lots of uncomfortable silences and 'erm' moments.

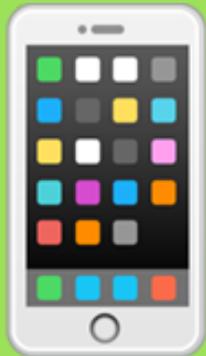
Step 5: The Dress Rehearsal, ask the children to do a rehearsal but make sure they film this. Once they've recorded it, it can simply be deleted but more often than not it's the pressure of being filmed that make children forget what they're saying or give them the giggles! For those children who do struggle get them to start by recording simple sentences to the camera (today is Monday etc.) and then once they are comfortable being recorded ask them to continue with the rehearsal.

Step 6: Their vLog version 1, ask the children to record their video for real. Once they have done so ask them to review their footage, ask them to look at the list of what makes a vlog in step 2 and ask whether their vlog meets that criteria, if it doesn't repeat the process. It is unlikely that any of your groups will take just one recording so make the children aware of this, the expectation is that they will make mistakes, the key to this is identifying their mistakes and making it better next time around.

Step 7: Once their raw footage is captured ask them to upload it to their Journal, while this is still unedited footage we want to have a record of it.

What does it take to create a vlog?

What techniques are used to edit your vlog?



Step 1: Watch the teacher video editing your video YouTube clip from the presentation.

<https://youtu.be/vpZvc8vtHvo>

Step 2: Show the children how to use iMovie to edit their videos. Explain to them that you want to explore all of the different features of the program. Ask them to add transitions, music, text and even emojis if its appropriate.

Step 3: Export the movie and add it to their learning journal.

Teacher's notes: Lesson 6

How can I improve my Vlog?

Would I like to be a Youtuber in future?



(DL) I can construct a persuasive argument for or against becoming a Vlogger.

(IT) I can evaluate my work and improve its effectiveness.

(IT) I can create an eBook to retell a story. E.g. I can combine a mixture of text, graphics and sound to share my ideas and learning.

Step 1: Ask the children to watch their videos and display some on the board.

Step 2: Ask the children to critique their videos and add this to their learning journal. What went well? What could have been done differently? What have they learned about being a YouTuber that they didn't know before this topic?

Step 3: Discuss being a Youtuber as a career choice, ask the children for a show of hands for those that would and would not want to be a YouTuber. Encourage a debate over this, why would some children want to be one and why would others rather not be one.

Step 4: Ask the children to update their learning journal.